

**Devin Wilder** devin.a.wilder@gmail.com  
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**Experience** **Troops.ai - Lead Product Designer (New York, NY)**  
September 2018 - Present

Responsible for all ux-decisions and design across web-ui, Slack, and Teams apps, ranging from data-integrations between software clients to end-user messaging and productivity workflows

Led design and solution-discovery for Approval product that helped users decrease their org's time-to-approve by 64% and increase company-wide visibility into their sales cycle efficiency

Built (in conjunction with a front-end engineer) the foundation of a shared design system between Product and Engineering that relies on Storybook for component management

**CompStak - Product Designer (New York, NY)**  
January 2017 - September 2018

Researched, designed, and helped code company's first interactive Stacking Plan tool, accessed 2,268 times since Q4 2017 release

Led problem discovery, information-architecture, and design for data-partnerships with Moody's Analytics and Xceligent

Redesigned registration flow to drive more sign-ups, reducing a 14 step process to 3 steps

**FarmLogs - Product Design Intern (Ann Arbor, MI)**  
May 2016 - August 2016

Co-owned end-to-end build of logic, workflow & designs for a Crop Health Imagery feature that was activated 4700 times by users after shipping

Designed interactive prototypes to test new navigation and collect user-reported data for product-line

Created live and offline usability tests to help inform the development of blue-sky initiatives

**UConn Graduate School - Digital Strategist (Storrs, CT)**  
December 2013 - May 2015

Redesigned information architecture within a CMS for robust, multi-paged website

Produced and coded digital collateral for the 8,000 member graduate community

**Education** **MFA, Digital Media & Design** **BA, English and History**  
University of Connecticut (2015) University of Connecticut (2013)

**Skills** **Design and Interaction**  
Sketch, Figma, Adobe CC, Cinema 4D, Principle, InVision, Framer

**Development**  
HTML, SCSS, Less, Styled Components, Git

**Metrics and Analytics**  
Heap Analytics, FullStory, Looker, Periscope, SQL